



Benchmarking is the best way for Building Owners to measure and compare their building's energy performance to similar buildings. Sharing the benchmark publicly can drive change within the building, communicate superior performance, and comply with state or local ordinances.

- An energy benchmark displayed at the building entrance can raise awareness and drive change in habits among staff and tenants, helping to achieve efficiency goals. Automatically refreshing the display with current information reinforces efficient behaviors.
- Benchmarks can be shared between multiple facilities, creating competition to reach efficiency goals.
- As the building meets strict performance standards to be ENERGY STAR certified, the results are shared publicly to show the building saves energy, saves money, and helps protect the environment by generating fewer greenhouse gas emissions than typical buildings.
- To promote sustainable policies, more than 50 state and local governments require mandatory energy benchmarking and disclosure for both public and private sector buildings.

[Click here to find your benchmarking programs & policies](#)