

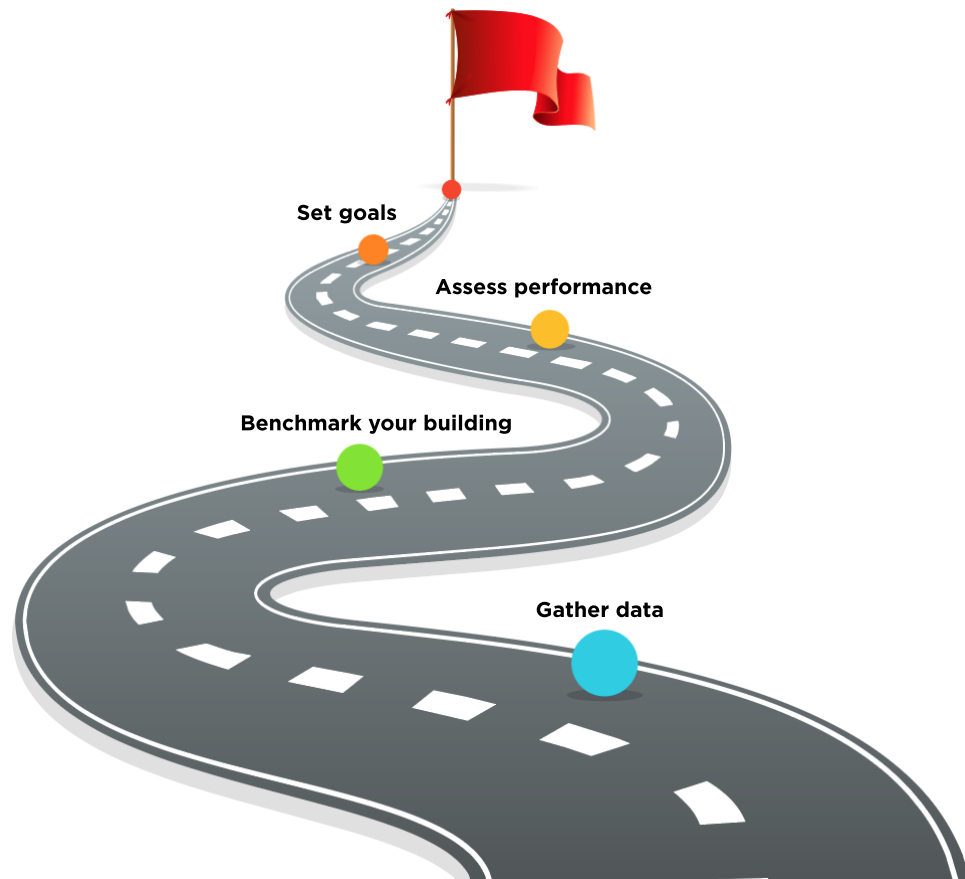
Set Realistic Goals



Benchmarking and goal-setting go hand-in-hand. Benchmarking your building's energy use gives you insight into your starting point, and goal-setting provides direction on where to go next.

- 1. Gather your building's energy usage history** along with key details about your building's size and activity. LEAP + JadeTrack's automated process streamlines the data collection process.
- 2. Benchmark your building's energy performance** in ENERGY STAR. Benchmarking, or comparing your building's performance to other similar buildings, provides valuable insight about how your building uses energy, where it's used, and what drives the energy use. A benchmark is the baseline to measure current performance and future improvements.
- 3. Assess your building's performance.** Is your building already among the best energy performers in its industry, or does it have room to improve? LEAP's engineers put your benchmark into context.
- 4. Identify opportunities and set achievable goals.** LEAP's engineers analyze your energy patterns and key metrics to identify opportunities for improvement. Performance is compared against your building's historical usage, comparable industry benchmarks and best-in-class energy use to establish aggressive yet achievable goals. Each building is unique, and LEAP's personalized plan outlines the action steps to drive change in yours.

According to the USEPA's ENERGY STAR, businesses can reduce their energy costs up to 30% through effective energy management practices that involve assessing energy performance, setting energy-savings goals, and regularly evaluating progress.



Let us chart your course to energy savings!

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